



The future of patient adherence™

RxAnte targets the right medication adherence program to the right patient at the right time.

Only about half of Americans take prescription medications exactly as prescribed. For many treatments, failure to take medications results in worsening medical conditions and even death, costing society an estimated extra \$177.3 billion over the next 10 years (West Health Policy Center, 2020).

Against a backdrop of national efforts to do more with less—to improve the quality of care while slowing health care spending—leading health care organizations are taking a fresh look at the often-missed opportunity of effective medication use.

Organizations seeking the benefits of improved medication adherence, such as better performance on clinical quality measures and higher CMS Star Ratings, face a dizzying array of options: electronic monitoring, dosing and refill reminders, educational materials and counseling, copay discounts, social support programs, economic incentives and rewards, and more.

The good news is that some of these interventions can move the needle significantly, especially when they are delivered at the beginning of therapy. However, the programs that work best—such as in-depth counseling and follow-up by trained, trusted health care professionals—are often too costly to deploy at a population level.

As a result, many health care organizations are asking: How do we match the right management strategy to each patient, maximizing both clinical outcomes and economic efficiency?

The RxAnte Solution

The RxAnte Solution™ is a ground-breaking system for improving medication adherence. Built by nationally recognized experts in medication adherence, quality improvement, and health care analytics, RxAnte leverages decades of experience in helping health care organizations understand and improve medication use.

Our patented advanced analytics platform uses available claims and clinical data to:

- Identify opportunities to improve adherence
- Accurately predict future adherence of individual patients
- Determine the combination of interventions that will cost-effectively improve adherence
- Recommend the optimal intervention (or no intervention) for each patient
- Compare the effectiveness and ROI of adherence interventions in your population

See the future of patient adherence

The RxAnte Solution achieves greater adherence by targeting the right programs to the right patients at the right time. If your organization is committed to improving medication outcomes but is disappointed by results from a one-size-fits-all approach, let RxAnte show you the future of patient adherence and personalize your approach to medication management.